

For those who deserve the very best!

**Magic
Maid.**  **YOUR
ELECTRONIC
HOUSEKEEPER**

Get The Extra Help You Need
Around The House.

Indoor Air Quality

Experts universally agree, that indoor air-pollution problems are one of the most important, if not the major environmental issue for the remainder of the century.

ELECTRONIC AIR CLEANER RANGE OF EFFECTIVENESS

THE SIZE OF AIRBORNE PARTICLES IN MICRONS
(1 micron 1/25,400th of an inch)

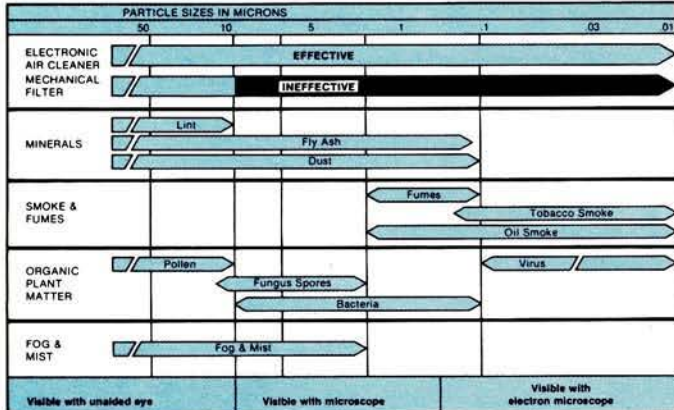


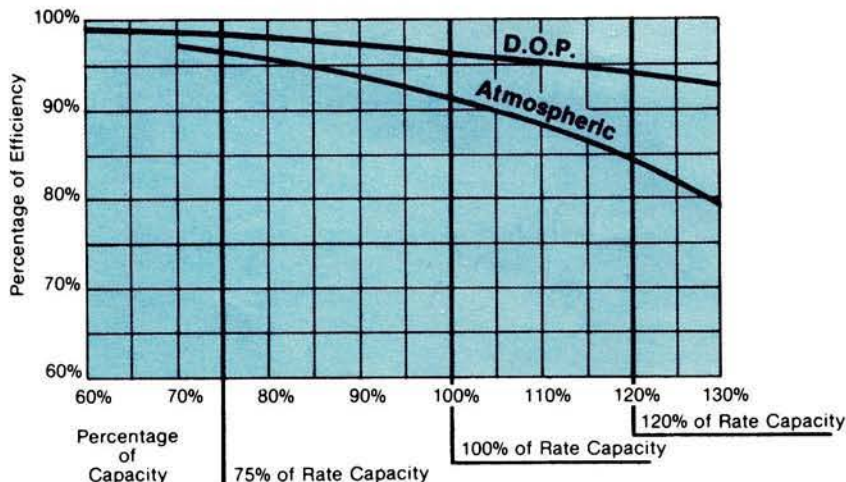
Chart used to dramatize the comparative size of various pollutants and the superior efficiency of the Precipitator on particles not visible with the naked eye.

TAKE THE WORK OUT OF HOUSEWORK

Highest Efficiency

Your Magic Maid Electronic Housekeeper has the highest efficiency rating.

EFFICIENCY RATIO ASHRAE 52-76 Test Method



Efficiency measurement was done by Air Filter Testing Laboratory, Inc., an independent company.



Deluxe Vertical Flow Model

Your Magic Maid Housekeeper will clean your home electronically. Airborne dirt, dust, smoke, pollen and germs are virtually eliminated from every room in your home. Your whole family will enjoy the many benefits of a cleaner, fresher, more comfortable, dirt-free atmosphere.

Your Magic Maid Housekeeper cleans the air as no ordinary furnace filter can. If you have ever replaced ordinary furnace filters, you know how filthy and clogged they can get in a very short time. But did you know that approximately 19 times that amount of dirt passes through ordinary filters and into your home?

The reason for this is that approximately 95% of airborne dirt is composed of particles too small to be caught in the mesh of an ordinary filter. Only the large particles are stopped while the smaller ones pass right through. These smaller particles are the ones that stain and dull the interior of your home.

Your Magic Maid Housekeeper, however, is non-selective as to particle size and will stop particles as small as 1/2,500,000th of an inch in size. Your Magic Maid Housekeeper does not strain the dirt from the air, but attracts and holds it like a magnet.

How it works

As contaminated air enters the unit, it passes through an "ionizing section." Here, each particle of dirt, regardless of size, is given a positive charge. The positively charged particles then flow into a "collecting cell" which consists of a series of parallel aluminum plates. Each plate is alternately charged "positive" and "negative." As the air flows between the plates, the particles (which now possess a positive charge) are repelled by the positively charged plates and are attracted to and held by the negatively charged plates, thus allowing only clean air to flow through the ducts and into the home.

Application

Your Magic Maid Housekeeper removes airborne particulates down to .01 microns with greater efficiency than any other commercially available method of household cleaning. However, it can only remove particulate which is small enough to remain airborne. Some heavy lint

particles will settle out of the air stream before reaching your cold air return vents. This is particularly evident in bedroom areas.

Odors are gaseous and cannot be mechanically removed from the air unless they adhere first to some airborne particulates. Special means must be employed for the removal of many of the household odors.

Convenience

Your Magic Maid Housekeeper removes most of the airborne pollutants ever present in our environment. The accumulation of these pollutants on the collecting element(s) must then be removed. Most household air cleaners require disassembling for washing. For example, media filters must be replaced by hand. Your Magic Maid Deluxe Model requires no disassembly or physical contact with the potentially harmful contaminants removed by it. Periodically, a built-in washing system flushes the accumulated dirt down the drain.



**Deluxe Horizontal
Flow Model**

The MAGIC MAID® air precipitator

Your Guardian Against Airborne Contaminants

A cleaner home

Even the most fastidious housekeeper can't combat airborne dirt, for the minute a house has been dusted, scrubbed and wiped clean, dirt immediately begins to settle out of the air and build up once more on the just-cleaned surfaces. Your Magic Maid prevents this dirt from being recirculated throughout your home.

Your Magic Maid Housekeeper will keep walls, drapes and fine fixtures clean for years. Lampshades won't get that dull, fuzzy look. Dirty smudges around warm air outlets will be a thing of the past. Entertaining is a pleasure—the air stays crisp and clean, free of tobacco smoke, haze and the musty odor it leaves behind. In short, your whole home will be cleaner, fresher, nicer than you ever thought possible.

A fresher home

Polluted air has long been recognized as a detriment to well being. The extent to which it is harmful is still not known, but ever-increasing research strongly points to polluted air as a contributing factor to many illnesses—particularly diseases of the respiratory and circulatory systems.

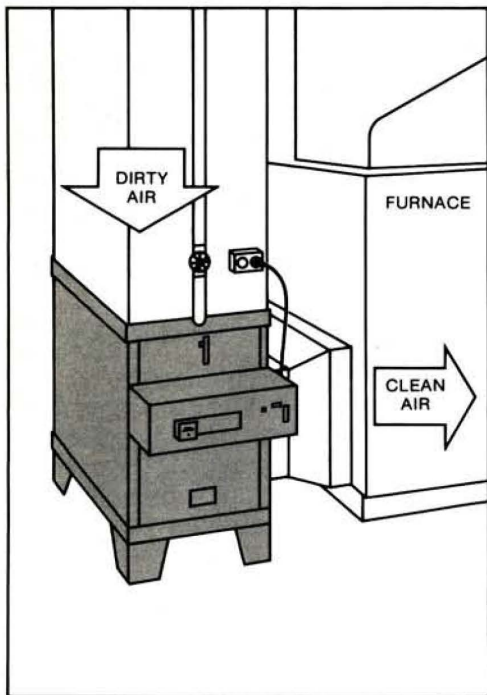
A home that is free of these impurities is unquestionably a far fresher home. For this reason alone your Magic Maid Housekeeper is a wise investment. Electrostatic air precipitators in thousands of hospitals across the country testify to the effectiveness of electronic air cleaning in combating airborne dirt and germs.

Allergy relief

Thousands of persons suffering from airborne allergies and asthma have experienced immediate relief upon installing air precipitators in their homes. Your Magic Maid Housekeeper will not cure an allergy, but it can eliminate the wheezing, sneezing and sleepless nights that accompany an allergy. Also, the more time a person spends in a pollen or allergen-free environment, the better is his resistance when exposed to them outside the home.

Pays for itself

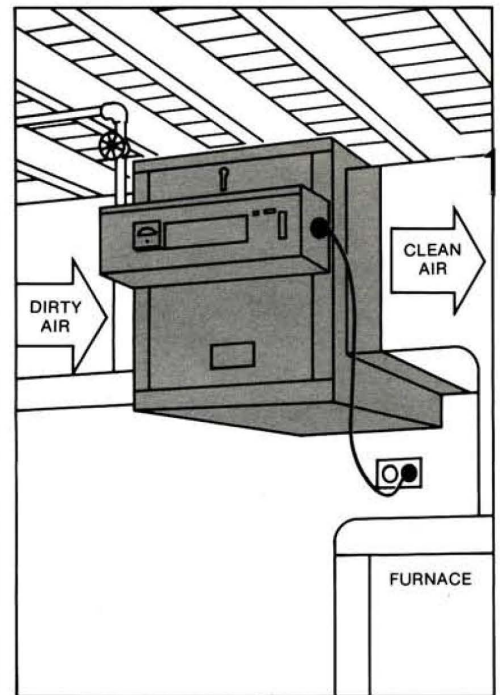
Your Magic Maid Housekeeper will pay for itself through more comfort and lower cleaning bills. Cost of operation averages about the same as a 25 watt light bulb. Your heating and/or cooling system will operate more efficiently too, and you can forget the cost of replacing ordinary furnace filters every season—they just aren't necessary.



RIGHT HAND

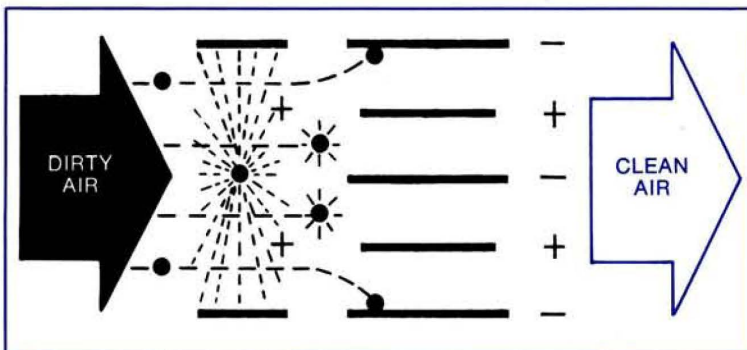


LEFT HAND



SUSPENDED

Illustration of Two-Stage "Electrostatic Precipitation"



Dirt-laden air is drawn through an electrostatic field where the dirt particles receive a positive (+) charge. The particles then enter a series of aluminum plates where the positively charged plates (+) repel the positively charged particles and the negatively charged plates (-) attract and hold them—much like a magnet attracts iron filings.

Electrostatic air cleaners are being used in many of our nations largest office buildings, in the nuclear submarines, in hospitals, restaurants, laboratories and hundreds of other applications where truly clean air is a must.

Quality Construction

Your Magic Maid Electronic Housekeeper has a 5 year limited parts warranty—higher than any other air cleaner.

Recognized Leader

Universal Air Precipitator Corporation is a manufacturer specializing in electronic air cleaners for over 25 years. Complete customer satisfaction is our aim.

Distributed By:



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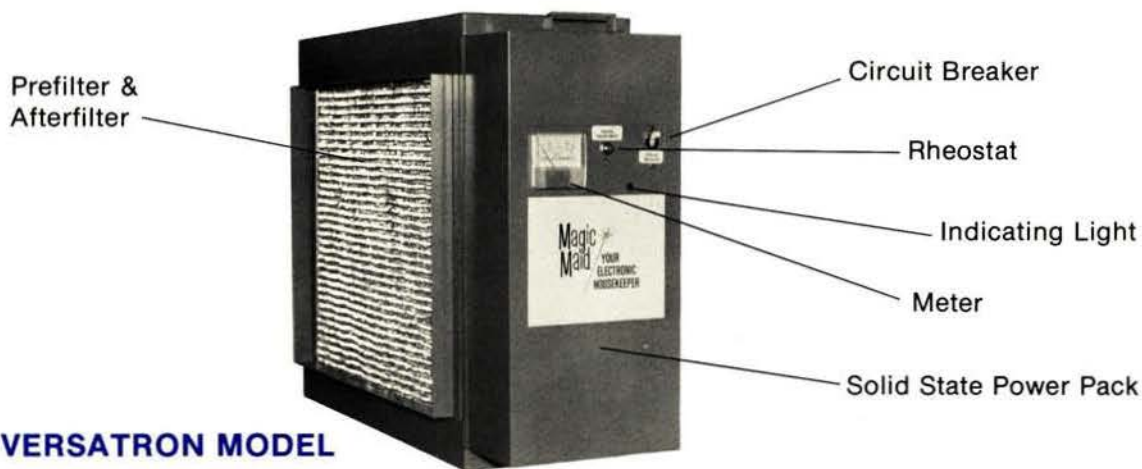
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Allergy Relief



Featuring . . .

Highest rated efficiency	The best residential air cleaner on the market.
Five-year warranty	Highest in the industry; customer assurance of superior equipment.
Wide plate spacing (5/16")	Allows for greater collection of dirt before the cell begins to arc over—helps to increase cleaning intervals.
Rheostat and meter	Allow for correct voltage setting in any area.
Ceramic insulators	Especially designed to withstand extremely humid conditions.
Circuit breaker	Trips the unit off in the event of a short circuit; protects functional components and extends their life.
Indicators	An indicating light and a meter let the owner know that the unit is functioning properly.
Rugged construction	Heavy gage metal used in the collecting cell, power pack, and cabinet.

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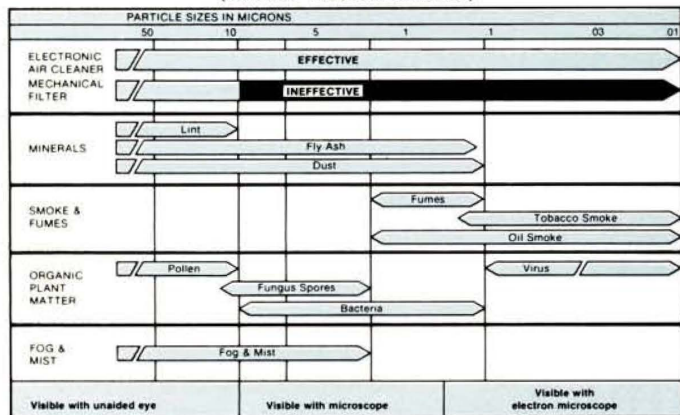


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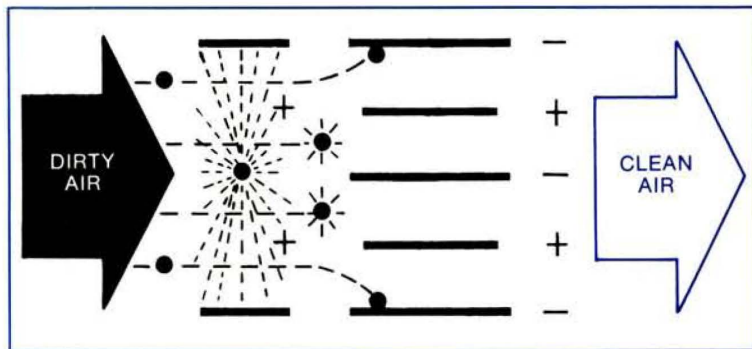
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